

BFI @ SMU EDUCATES



Invitation

The Business Families Institute @ SMU
together with our partner,
Wendel International Centre for Family Enterprise (WICFE)
warmly invite you to the

“Family Business Next Generation Leadership Bootcamp”

This Leadership Bootcamp is designed by Professor Randel S. Carlock, one of the world’s leading family business experts, for next generation family members interested in leadership, ownership or governance in their family businesses.

Instead of the traditional lecture based model, this experiential learning based Bootcamp is about skills, attitude and sharing experiences with other next generation family business members. The Bootcamp will help you explore your intellectual, emotional and spiritual connections to your family business and identify new options to make the family business a more meaningful part of your life.



Learning Outcomes

This experiential learning provides interaction, social support and feedback from peers and the instructor based on each participant’s unique situation. The Bootcamp explores leadership and careers in the family business context with a focus on the human challenges created by family emotions and dynamics. The leadership topics of communications, coaching, team building, creativity and problem solving are applicable to any business setting. Each family business is a unique case that requires planning and decision-making that reflects the family’s values and experiences.

Program Details

Date: Friday, 5 December 2014 - Sunday, 7 December 2014

Venue: Angsana Bintan Hotel

Participation Fee includes materials, teaching, all meals, accommodation (Single occupancy, Deluxe Room), 2-way ferry tickets and land transfers, express immigration service (excludes VISA fee if required)

1. SMU & INSEAD Business Families Alumni & INSEAD MBA Students (P4 & P5 only) – S\$1,990 + 7% GST
2. Other participants – S\$2,470 + 7% GST

Departure Time from Tanah Merah Ferry Terminal: Friday, 5 December 2014 @2.00pm

Return Time from Bandar Bentan Telani (Bintan Time): Sunday, 7 December 2014 @5.35pm

Please [click here](#) to check on your VISA requirements.

Closing Date: 7th October 2014

Click [here](#) to register online!



Profiles

Professor Randel S. Carlock researches, speaks and consults on large family businesses, entrepreneurship and leadership based on his experience as a CEO, management professor, advisor and psychotherapist. He is the first Berghmans Lhoist Chaired Professor in Entrepreneurial Leadership and the founding Director of the Wendel International Centre for Family Enterprise at INSEAD. Previously he was the first Opus Professor of Family Enterprise and founder of the family business center at the University of St. Thomas in Minneapolis (USA).

Professor Randel has 25 years of leadership experience, serving first as an executive with a NYSE family business and as a CEO and Chairman of four companies he founded, including a NASDAQ listed corporation. He currently advises global business families, banks and corporations on strategy, leadership development, family relationships and governance, specializing in Asia, Europe and the Middle East. Professor Randel has an MA in education and training (1976), an Executive MBA in strategic management (1983), and a Ph.D. (1991), all from the University of Minnesota. Click [here](#) for more information.

The **Wendel International Centre for Family Enterprise**, a Centre of Excellence at INSEAD, promotes family businesses as sustainable business models largely representing the backbone of the world's economies; and encourages all families in business to focus on tailored governance solutions and

healthy family relations. The Centre has also adopted a wider advocacy role by raising awareness and understanding of the importance of family enterprise as a business model: not only are family firms in their many forms the most prevalent type of companies worldwide - they are also proven to be among the most successful in the long-term. Read more about the Centre by clicking [here](#).

About BFI @ SMU

The Business Families Institute at the Singapore Management University (BFI @ SMU) is an initiative to develop strong and successful business families by providing thought leadership to advance the study of business families in Asia through education, engagement and research. BFI @ SMU facilitates business families to Think Generations, Think Growth, and Think Giving. More information may be found at our website – <http://bfi.smu.edu.sg/>

With all our very best, Annie, Esther, Jeandra and Fadhila.

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